

Strategic Planning Discussion

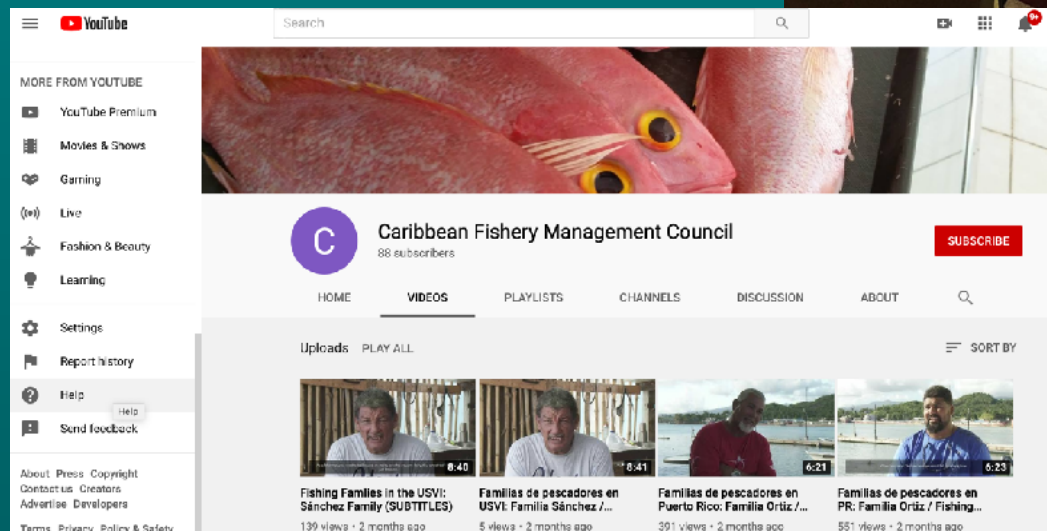
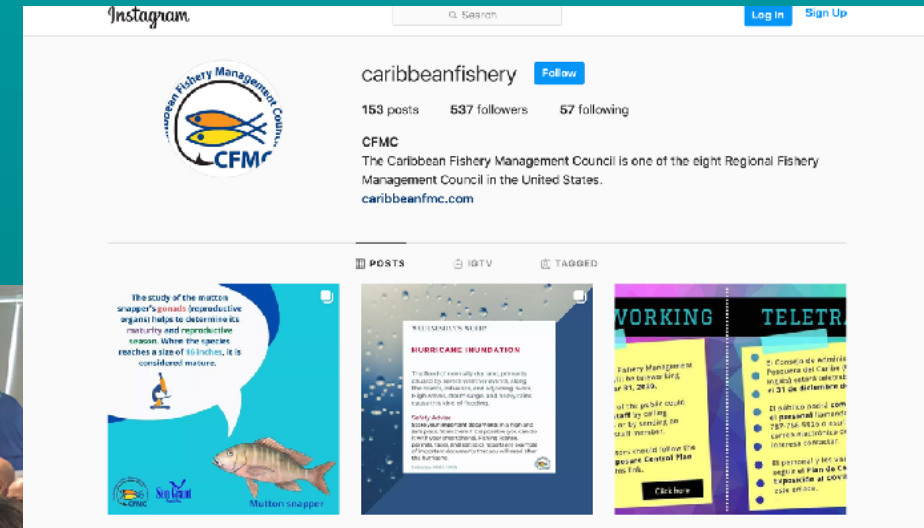
Caribbean Fishery Management Council
Outreach and Education Advisory Panel
August 4-5, 2020



Communication & Outreach



Credit: CFMC 168th Meeting
(MREP presentation)



Communication & Outreach

- Frequency of communication (alerts/reminders of scoping meetings and council meetings)
- Variety of tools used in communication (e.g. email, website, social media, paper, text message alerts)
- Educational resources (e.g. science & stock assessment, business planning, restaurant choices, etc.)
- Improving general public awareness of fisheries issues
- Regular in-person outreach workshops on important topics
- Clarity and simplicity of presentations

Questions?

**Please send additional comments
and input by October 30, 2020 to:**

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